

Loretta Ford

ILLUSTRATOR & DESIGNER

CONTACT

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EDUCATION

Master of Fine Arts
Kent State University
Visual Communication Design

Bachelor of Arts
Hiram College
Biology Major & Art Minor

COLLABORATIONS

Phippy's Field Guide [Link](#)
Illustrator
Fermyon Children's Book

Learn about Illustration [Link](#)
Guest Speaker
ALGA Cleveland Community Meeting

Vicky's Epic Quest [Link](#)
Illustrator & Designer
Agrey's Fables Children's Book

You're Breaking my Heart [Link](#)
Illustrator
Sony Music Group

From 00-K8s with Love [Link](#)
Illustrator
Microsoft Azure Children's Book

The Round People [Link](#)
Illustrator & Designer
Agrey's Fables Children's Book

Kitty City Mural [Link](#)
Designer & Painter
Humane Society of Summit County

Bird Guide [Link](#)
Illustrator, Designer, Writer
James H. Barrow Field Station

SUMMARY

I am a passionate and process-driven artist pursuing a career in content development and design. I have an excellent eye for detail, a huge imagination, and a strong work ethic.

CREATIVE SKILLS

Drawing & Painting ●●●●●●
Digital Illustration ●●●●●●
Graphic Design ●●●●●●
Concept Development ●●●●●●
Animation ●●●●●●

SOFTWARE SKILLS

Adobe InDesign ●●●●●●
Photoshop ●●●●●●
Illustrator ●●●●●●
After Effects ●●●●●●
Microsoft Office ●●●●●●

WORK EXPERIENCE

Technical Illustrator Current
Global Patent Graphics, Charlotte, North Carolina

- Creates design & utility drawings for clients submitting to patent office

Adjunct Faculty 2019 - 2022
Kent State University, Kent, Ohio

- Instructs students in the Visual Communication Design department
- Courses taught include Color Theory & Application, Design Tech I, Design Tech II, and Senior Capstone

Professional Illustrator Ongoing
Freelance

- Creates compelling artwork and contributes unique expertise and perspective to overall concept
- Projects include children's books, portraits, character designs, and murals

Office Manager & Utility Coordinator 2016 - 2017
Corporate Living, Twinsburg, Ohio

- Assisted with customer service, leasing administration, and marketing
- Coordinated accounts for nationwide apartment inventory

Customer Service & Office Manager 2013 - 2016
Humane Society of Summit County, Twinsburg, Ohio

- Oversaw hospitality and ensured customer satisfaction
- Trained and supervised Customer Service Specialists
- In charge of office communication, daily deposit, and adoption paperwork

Wildlife Illustration & Animal Care Intern 2012 - 2013
James H. Barrow Field Station, Hiram, Ohio

- Responsible for designing artwork, murals, and print media
- Tended to animals in rehabilitation and endangered waterfowl program